Iconotech’s Optimizer SF is a single color batch printer for in-house printing of flat RSC cases.

4-Panel Case Printing System
1,800 - 4 panel cases per hour
3,600 - 2 panel case per hour

Benefits and Features
Hi resolution graphics
VERIFIABLE bar codes
Large 11 x 32 print field - 352 sq. in.
Instant changes in Software

Case size does not affect output
Automatic shuttle feeding at speeds up to 60 CPM

Non-toxic - non-fading pigmented ink
Minimal maintenance
Fast change overs
10 areas of cost savings

Durable - lasts decades
Outstanding service and tech support

See all of our machines at https://www.iconotech.com/products.html
Generic Case Printing Program
10 Areas of Cost Savings

1. Consolidate Your Inventory
Convert bloated pre-print inventory to a lean generic inventory, and find huge savings when purchasing a greater volume of common case sizes.

2. Get Competitive Bids
With generic inventory everyone will want to compete for your business, helping to boost your bottom line while at the same time, establishing a workable backup supplier program in case of emergency.

3. Eliminate Print Plates
Going generic and making print plates meaningless will help you gain purchasing leverage and save the high cost and time delay of purchasing print plates.

4. Eliminate Obsolete Inventory
Stop huge annual write off’s and recycling of obsolete pre-print due to layout re-designs, outdated time sensitive information, company ownership changes, and content changes for ingredient and nutrition statements.

5. Reduce Warehouse Space
A lean generic inventory program requires only a fraction of space previously needed for pre-print, allowing you to close down outside leased warehouse space and convert internal warehouse space to productive uses.

6. Reduce Corrugated Scrap
Generic inventory turns over rapidly and stays “fresh” and improves equipment efficiencies and lowers overall scrap rates.

7. Reduce Headcount Requirements
Lean generic inventories organized by case size require much less management effort in raw material receiving, warehousing, locating, monitoring, and purchasing, allowing you to reassign employees where needed.

8. Improve Warehouse Safety
Bloated pre-print corrugated inventories consume vast amounts of real estate, leading to unsafe warehouse practices and employee injuries.

9. End Production Line Downtime
Each hour your line is down can cost as much as $ 10,000. Don’t suffer this financial abuse caused by lost or otherwise unavailable pre-print boxes. Go generic and print just-in-time with an Iconotech print system so the right boxes are always available at the right time.

10. Eliminate Inventory Carrying Costs
Why borrow money to support a bloated pre-print inventory condition? Lean, generic inventories will require a fraction of the financial burden you have become accustomed to.