



Generic Case Printing Program
10 Areas of Cost Savings

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1. Consolidate Your Inventory

Convert bloated pre-print inventory to a lean generic inventory, and find huge savings when purchasing a greater volume of common case sizes.

2. Get Competitive Bids

With generic inventory everyone will want to compete for your business, helping to boost your bottom line while at the same time, establishing a workable backup supplier program in case of emergency.

3. Eliminate Print Plates

Going generic and making print plates meaningless will help you gain purchasing leverage and save the high cost and time delay of purchasing print plates.

4. Eliminate Obsolete Inventory

Stop huge annual write off's and recycling of obsolete pre-print due to layout re-designs, outdated time sensitive information, company ownership changes, and content changes for ingredient and nutrition statements.

5. Reduce Warehouse Space

A lean generic inventory program requires only a fraction of space previously needed for pre-print, allowing you to close down outside leased warehouse space and convert internal warehouse space to productive uses.

6. Reduce Corrugated Scrap

Generic inventory turns over rapidly and stays "fresh" and improves equipment efficiencies and lowers overall scrap rates.

7. Reduce Headcount Requirements

Lean generic inventories organized by case size require much less management effort in raw material receiving, warehousing, locating, monitoring, and purchasing, allowing you to reassign employees where needed.

8. Improve Warehouse Safety

Bloated pre print corrugated inventories consume vast amounts of real estate, leading to unsafe warehouse practices and employee injuries.

9. End Production Line Downtime

Each hour your line is down can cost as much as \$ 10,000. Don't suffer this financial abuse caused by lost or otherwise unavailable pre-print boxes. Go generic and print just-in-time with an Iconotech print system so the right boxes are always available at the right time.

10. Eliminate Inventory Carrying Costs

Why borrow money to support a bloated pre-print inventory condition? Lean, generic inventories will require a fraction of the financial burden you have become accustomed to.

Summary