

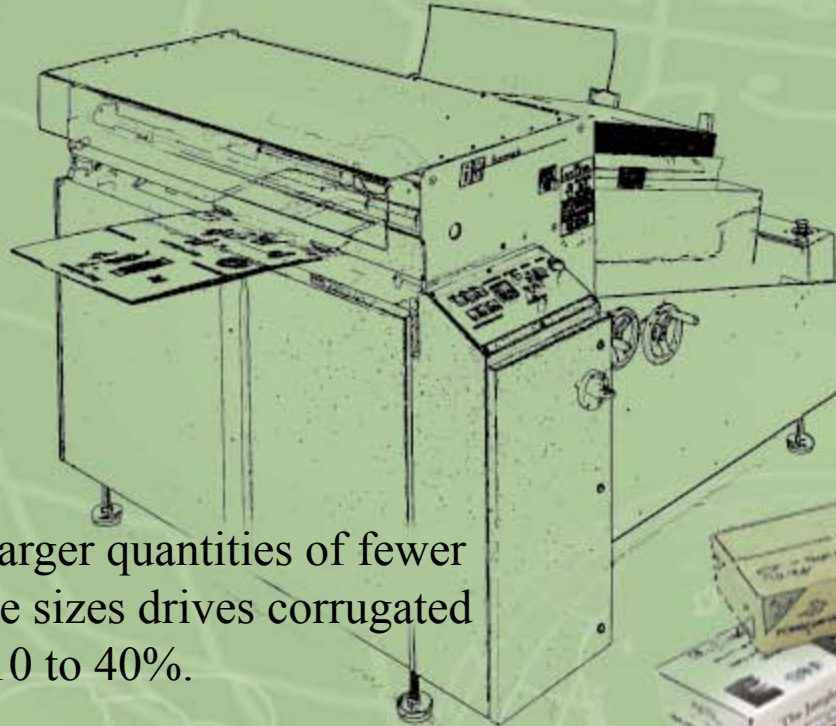
Introducing Plateless Pre-print Technology from Iconotech



iconotech

the only name in generic case printing

If you use pre-printed shipping cases or kraft bags and have multiple SKU's sharing common case or bag sizes, you can save hundreds of thousands of dollars by switching to a Generic Case Printing Program and an Iconotech Case Printer.



Purchasing larger quantities of fewer common case sizes drives corrugated costs down 10 to 40%.

In a Generic Case Printing Program, consolidating skus into common case sizes reduces inventory up to 60% and dramatically shrinks high inventory carrying costs.



Thousands of square feet of warehouse space and rented storage facilities choked with pre-printed cases can be terminated or returned to productive, income producing uses.

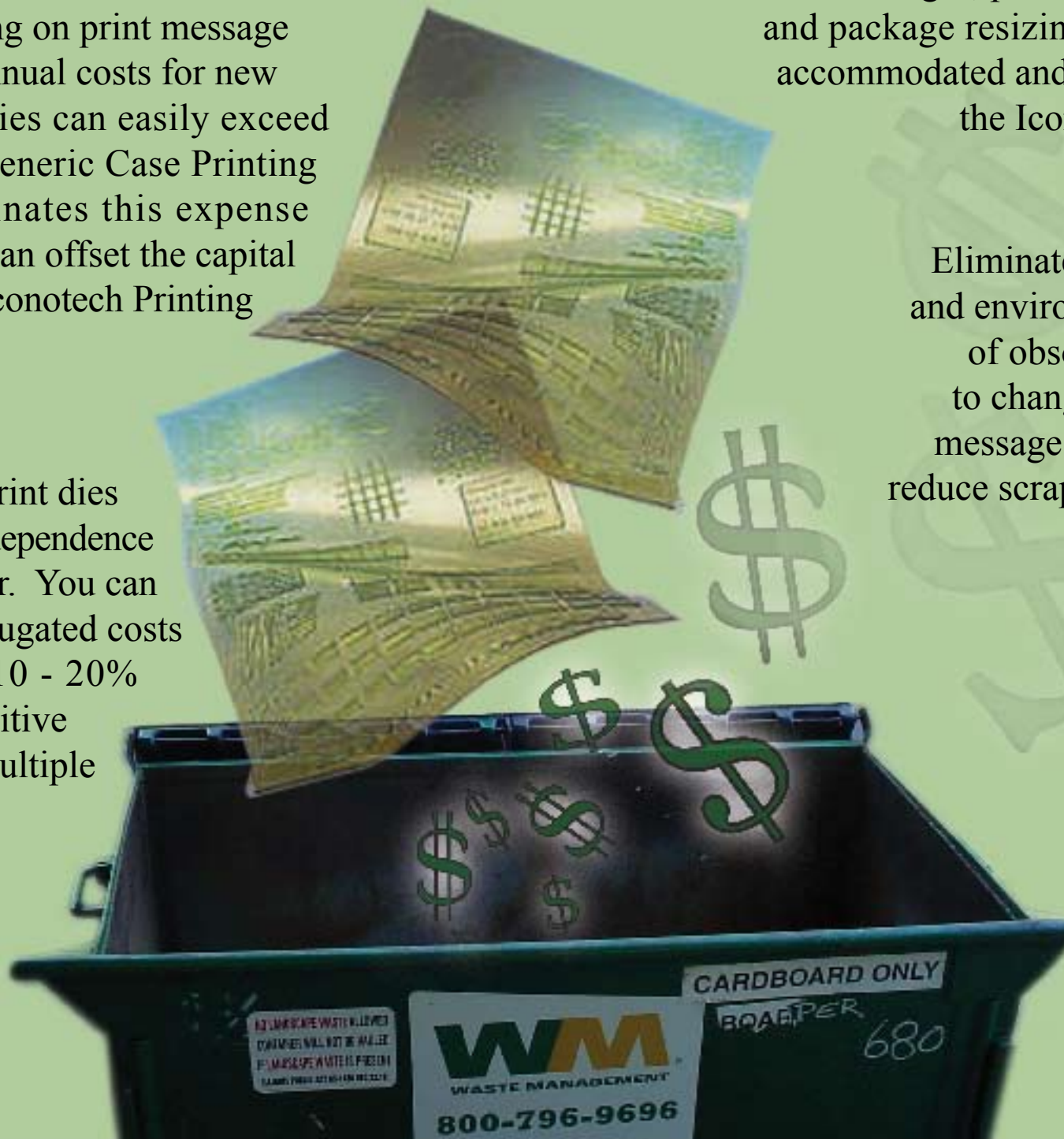


Rubber print dies cost \$300 to \$3000 depending on print message complexity. Annual costs for new and modified dies can easily exceed \$100,000. A Generic Case Printing Program eliminates this expense and that alone can offset the capital expense of an Iconotech Printing System.

Getting rid of print dies frees you from dependence on your supplier. You can lower your corrugated costs an additional 10 - 20% through competitive bidding from multiple suppliers.

Brand changes, product promotions and package resizing are instantly accommodated and cost-free with the Iconotech system.

Eliminate the inventory and environmental waste of obsolete cases due to changes in the print message. Substantially reduce scrap and damaged corrugated.



Managing a consolidated inventory of generic cases streamlines purchasing and reduces labor to find, retrieve, and return single sku cases. Your employees will love you.

No more emergency cycle counts, cases arrive on a schedule instead of a fire truck.

Production downtime due to missing pre-print cases or in-line coding system failures are a thing of the past. The production line STARTS and keeps moving with Iconotech.

No obsolescence and less scrap conserves resources and lowers your CO2 footprint which is exactly what big buyers such as Wal-Mart are now measuring.

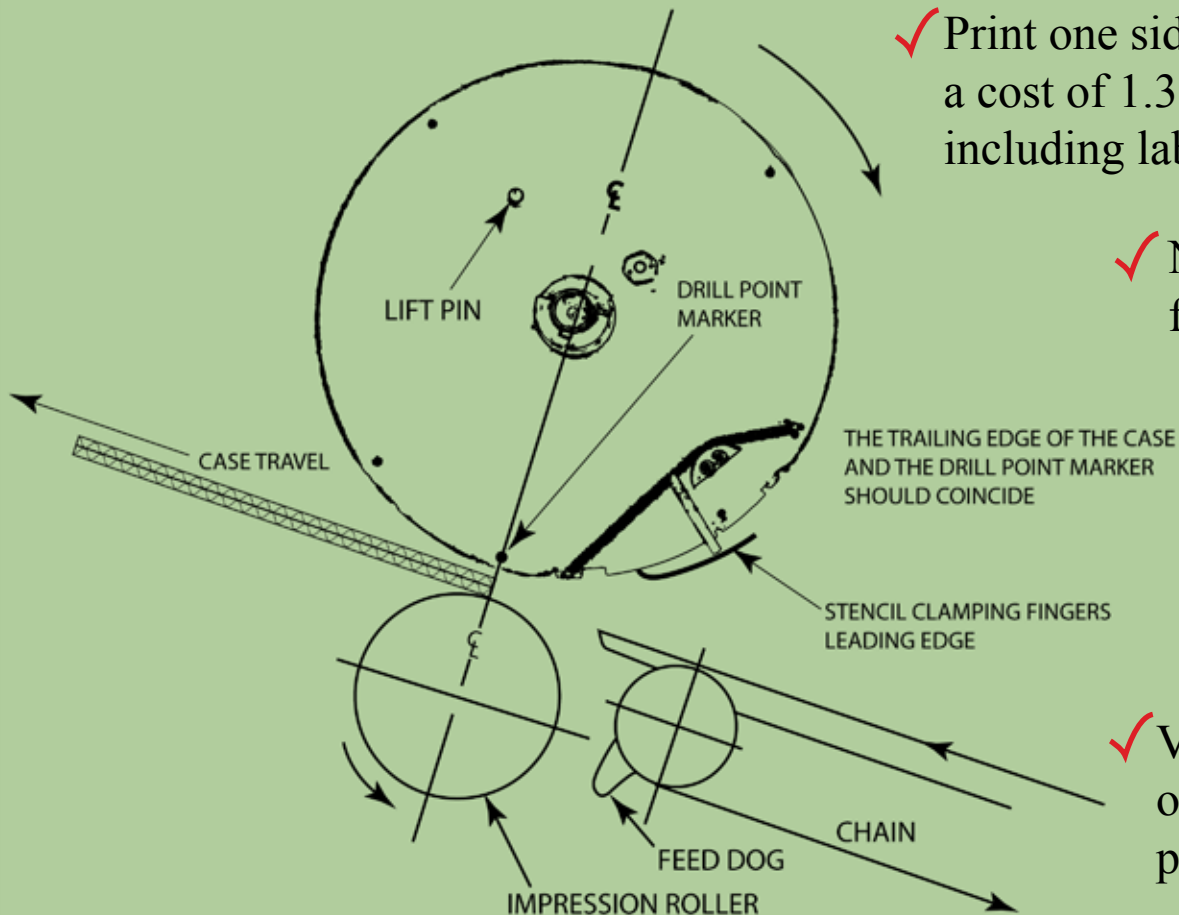


Iconotech's Generic Case Printing Program has a positive impact on the triple bottom line: your profit, your people and the planet.



Iconotech Case Printing Systems

- ✓ Direct contact printing for corrugated boxes and multi-wall kraft bags.
- ✓ Large 11 x 32 or 23 x 32 print field.
- ✓ Pre-print quality, guaranteed bar codes, maximum flexibility of print placement, content, and timing.
- ✓ Layouts are created and stored on the PC using easy-to-use LabelWorks software. Changes are immediate. Templates and data base functions reduce work load.



✓ Print one side of a case, (major and minor panel) at a cost of 1.3 cents or two sides for less than 2 cents, including labor.

✓ Non-toxic, non-volatile, environmentally friendly emulsion based ink.

✓ Closed loop inking system, no open ink source, no ugly messes. Use citrus cleaners for spot clean-ups.

✓ Very low maintenance, no lengthy start-up or shut-down procedures, minimal wearing parts.

Iconotech

www.iconotech.com

sales@iconotech.com

800.521.0194



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