

GENERIC CASE PRINTING ASSESSMENT

1. When you purchase pre-printed SKU's, is your buying tendency to:
 - a) Buy exactly what is needed for a production run.
 - b) Buy enough that will last typically 3 months or less.
 - c) Buy enough boxes to gain a good price even though they may sit in inventory for over 6 months.
2. What is the relationship between your number of SKU's and your number of common case sizes?
 - a) I have common case sizes within my pre-printed SKU families.
 - b) I do not have common case sizes within my pre-printed SKU families.
3. How many pre-printed boxes are used in your total daily production?
 - a) Less than 5,000 boxes per day.
 - b) Between 5,000 and 10,000 boxes per day.
 - c) Between 10,000 and 25,000 boxes per day.
 - d) Over 25,000 boxes per day.
4. When was the last time you received competitive bids from other vendors for your current pre-printed inventory?
 - a) Less than 1 year ago.
 - b) Between 1 year and 3 years ago.
 - c) Over 3 years ago.
5. Is your production frequently interrupted by ordering and delivery problems or by misplaced or missing inventory?
 - a) Never a problem.
 - b) Sometimes a problem.
 - c) Huge problem and distraction.
6. What is the status of your company's bar coding requirements?
 - a) We do not barcode and our customers do not require us to do so.
 - b) We do not barcode but our customers are beginning to ask for it.
 - c) We attempt to barcode but we are struggling to produce quality barcodes.
 - d) We barcode our cases and do a good job of it.
7. Have you or are you considering leasing additional storage space for your pre-print inventory?
 - a) No, outside storage not an immediate concern.
 - b) Will become a problem in 1 to 3 years.
 - c) Yes, I currently have outside leased storage.
8. What is your annual estimated cost for the modification of existing printing plates and the purchase of new ones?
 - a) Less than \$ 10,000.
 - b) Between \$ 10,000 and \$ 50,000.
 - c) Between \$ 50,000 and \$ 100,000.
 - d) Over \$ 100,000.
9. On an annual basis, how much pre-printed inventory scrap and obsolescence are you experiencing?
 - a) Less than \$ 25,000.
 - b) Between \$ 25,000 and \$ 50,000.
 - c) Between \$ 50,000 and \$ 100,000.
 - d) Greater than \$ 100,000.
10. How has ever-increasing inventory affected your warehouse facility?
 - a) Boxes are maintained in neat and organized manner.
 - b) At times, boxes may spill over into aisles and production areas.
 - c) Boxes are difficult to organize and find. Stacks are very high; aisle and production area blockages are common.
11. What level of complexity and human resources are required for monitoring, ordering and warehousing pre-printed boxes?
 - a) Simple, few people resources needed.
 - b) Moderately complex may need to add people resources.
 - c) Very complex, have added people resources.
12. If space currently allocated to pre-print inventory could be significantly reduced, what effect would it have ?
 - a) No usable space would be generated within the plant.
 - b) Some usable space would be generated within the plant.
 - c) Significant space would be generated that could be used for more productive purposes.



Finally, a generic case printing solution that allows you to stop packaging your profits in your shipping cases.

Generic Case Printing Assessment Results

If all of your scores are "A's", congratulations, you are doing a great job!

If not, we can help you sort out your Pre-Print problems by helping you set up a Generic Case Printing Program. This program will save you **TIME, MONEY and VALUABLE RESOURCES** by eliminating excess inventory, obsolescence, warehouse space and expensive printing plates while simplifying case ordering and inventory logistics. Contact us for further details on how we can help you make the switch. Guaranteed barcodes, high quality graphics and amazing savings.



Iconotech
Office - 800. 521. 0194
Fax - 860. 669. 5109
E-mail - sales@iconotech.com
Web - www.iconotech.com

